

# How do the calculations on the retail tab work

## Markup Calculations

A markup calculation is a calculation that does its math from “the bottom up”. This means that it takes the cost and adds the markup. The 2 codes that use the markup calculation style are W and L. The cost used is different for each one. W uses base cost, and L uses actual costs otherwise known as the landed cost.

### Calculation

$$\text{COST} + (\text{COST} \times (\text{Percentage}))$$

### Example 1

Where COST = 100 Where Markup = 100

$$\begin{aligned}\text{COST} + (\text{COST} \times (\text{Percentage})) &= \\ 100 + (100 \times 100\%) &= \\ 100 + (100 \times 1) &= \\ 100 + (100) &= \\ 200\end{aligned}$$

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